

Video Transcript – She’s the Business launch video

António Simões [00:00:00] Through all of these discussions really the question I'm asking myself is: where are all the women?

Debbie Woskow [00:00:05] We've been at this for a long time. The stats are getting worse not better. Where the hell are all the women?

Anna Jones [00:00:12] We know so many awesome women who want to get to the top of their careers who want to scale companies but something is holding them back. Where are all the women?

Mark Pittsey [00:00:20] Forty percent of women business owners cite raising funds as the number one challenge.

Kirsty Moore Every pound that goes in to Start-Up businesses only a penny goes to female founded businesses.

Deborah Benton [00:00:33] You have to believe that they are the ones that are going to succeed.

Orla Enright [00:00:37] We make up more than 50 percent of the population yet we're getting under five percent of VC capital.

Kristen Parsons [00:00:43] When you look at the statistics when you have women in businesses the numbers turn out to be very strong.

NanaEfua Afoh-Manin [00:00:50] The challenge has always been trying to paint that picture.

Debbie Woskow [00:00:52] What is the business that we can build to actually change the conversation for women?

Marika Tedroff [00:00:58] We need more females in leading positions that can inspire others.

Debbie Woskow [00:01:11] Having a real practical power to change and influence women's lives and to ensure that they're fulfilling their career ambitions is what gets us out of bed in the morning.